

28 May 2012

## **FIMM reprimands Lim Chee Cheng for breach of the Code of Ethics and Standards of Professional Conduct for the Unit Trust Industry**

Federation of Investment Managers Malaysia (FIMM) has publicly reprimanded Lim Chee Cheng, for marketing and promoting Eastspring Investments Berhad's ("Eastspring") International Bank Target 8 Fund ("Fund") to an investor without authorization. At the time of marketing and promoting the Fund to the investor, Lim Chee Cheng had already been terminated by Eastspring due to non-payment of FIMM's renewal fee.

In addition, Lim Chee Cheng had not signed off on the application form as the registered unit trust consultant and had the same executed by another unit trust consultant, whom the investor had not met or dealt with.

The conduct of Lim Chee Cheng, as set out above was in breach of the following clauses of Part C of the Code of Ethics and Standards of Professional Conduct for the Unit Trust Industry ("Code"):-

**Clause 6(a) of the Code** which requires a unit trust consultant ("UTC") to act with honesty, dignity and integrity at all times. In particular, a UTC must not misrepresent or recklessly represent his qualifications or that of the management company he represents.

**Clause 6(c) of the Code** which requires the unit trust consultants to act in good faith and with the best of intentions.

**Clause 7(a) of the Code** which requires the UTC to comply with, the Act, all laws and rules governing the unit trust industry.

The public reprimand was imposed pursuant to clause 5.8(b) of the By-laws Relating to the Procedure for Disciplinary Proceedings after taking into consideration all the facts and circumstances of the complaint and upon completion of due process.

FIMM views the contravention seriously and reminds Lim Chee Cheng to observe and adhere by the guidelines, codes, rules and by-laws issued by the FIMM and applicable guidelines and rules issued by the Securities Commission Malaysia.