

23 July 2013

**CIRCULAR : PDS/AL/AZS-sa/036-13**  
**TO : ALL MEMBERS**  
**ATTN : CHIEF EXECUTIVE OFFICER**

**INTERNATIONAL SEMINAR ON FINANCIAL LITERACY AND RETIREMENT SAVINGS : TOWARDS SECURING A COMFORTABLE RETIREMENT ORGANIZED BY THE EPF**

We are pleased to inform that EPF will organizing a seminar on Financial Literacy and Retirement Savings : Towards Securing A Comfortable Retirement.

Details of the seminar are as follows :

Date : 17 & 18 September 2013 (Tuesday & Wednesday)  
Time : 8.00 am – 5.30 pm  
Venue : Grand Hyatt Hotel  
12, Jalan Pinang, 50450 Kuala Lumpur  
Fee : RM 500.00 per person

The purpose of this two-day seminar is to create awareness among the policy makers on the importance of national financial literacy strategy. Apart from that, it is a platform for the participants to understand the importance of financial literacy, financial planning and its relationship with retirement saving. The seminar also aims to expose policy makers and employers with good practice on financial education at workplace besides encouraging them to set up financial programme in their organization. Amongst the issues that will be addressed include :

- i. Financial Literacy in Malaysia : Issues and Status Update.
- ii. National Financial Literacy Strategy – Country Experience.
- iii. HR Challenge : How to Improve Productivity and Reduce Healthcare Expenditure Through Workplace Financial Education.
- iv. Empowering Employees With Financial Education : Case Study.
- v. Financial Literacy Programme at Workplace.

Enclosed with this letter are the tentative program (Appendix 1), registration form of the seminar (Appendix 2) and payment slip (Appendix 3)

Kindly submit a complete registration form and payment slip via email to [EPFseminar2013@epf.gov.my](mailto:EPFseminar2013@epf.gov.my) or fax at 03-2698 0043 before 16 August 2013.

If you have enquiries or further information regarding the seminar, please contact :

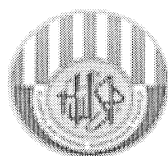
- i. Mr. Wong Theen Chuan at [Wong-Theen@epf.gov.my](mailto:Wong-Theen@epf.gov.my) or 03- 2616 2197.
- ii. Puan Jamaliah Awang at [awjamaliah@epf.gov.my](mailto:awjamaliah@epf.gov.my) or 03-2616 6267.

Cont'd...

Yours faithfully  
**FEDERATION OF INVESTMENT MANAGERS MALAYSIA**



**AHMAD ZAKIE HJ AHMAD SHARIFF**  
Chief Executive Officer



**SEMINAR ON FINANCIAL EDUCATION AND RETIREMENT SAVINGS  
Towards Securing A Comfortable Retirement**

17-18 September 2013  
Kuala Lumpur

**TENTATIVE PROGRAMME**

<b>DAY 1</b>	<b>TUESDAY, 17 SEPTEMBER 2013</b>
8.30 – 9.15am	Arrival of Participants, Speakers and VIP Guests.
9.15 – 9.20am	<b>Remark by Organiser</b> Tan Sri Lee Lam Thye Chairman, EPF Improvement Board Sub-Committee
9.20 – 09.30am	<b>Opening Remark</b> Tan Sri Samsudin Osman Chairman of the EPF Board
9.30 – 10.00am	<b>Keynote Address</b> To be confirmed Minister of Finance, Malaysia
10.00 – 10.30am	Morning Coffee Break
10.30 – 11.30am	<b>Session 1: Keynote Address 1</b> <b>Financial Literacy In Malaysia: Issues And Status Update</b> Suhaimi Ali, Director, Consumer and Market Conduct Department, Bank Negara Malaysia
11.30 - 12.30pm	<b>Session 2: Keynote Address 2</b> <b>How Financial Education In The Workplace Could Help Employees To Secure Better Retirement Income</b> Flore-Anne Messy, Principal Administrator, Financial Education and Global Relations, Financial Affairs Division, Directorate for Financial and Enterprise Affair, OECD
12.30 – 2.30pm	Lunch
2.30 – 5.00pm	<b>Session 3: National Financial Literacy Strategy – Country</b>

## Experience

3 speakers at 40 minutes each and 30 minutes Q&A session.

### 1. Financial Literacy Strategy: Australian Experience

Air Commodore Robert Brown, Australia Financial Literacy Foundation  
Advisory Board Member

### 2. Financial Literacy Strategy: New Zealand Experience

David Kneebone, Executive Director, New Zealand Financial Literacy and  
Retirement Income Commission

### 3. Financial Literacy Strategy: Singapore Experience

Yee Ping Yi, Chief Executive Officer, Central Provident Fund (CPF),  
Singapore

5.00 – 5.30pm Refreshment

5.30pm End of Day 1

## DAY 2

WEDNESDAY, 18 SEPTEMBER 2013

8.30 – 9.00am Arrival of Participants and Speakers.

9.00 – 10.00am **Session 4: Keynote Address 3**  
**HR Challenge: How To Improve Productivity And Reduce**  
**Healthcare Expenditure Through Workplace Financial Education**  
Yee Ping Yi, Chief Executive Officer, Central Provident Fund (CPF),  
Singapore

10.00 – 10.30am Morning Coffee Break

10.30 – 1.00pm **Session 5: Empowering Employees With Financial Education:**  
**Case Study**  
3 speakers at 40 minutes each and 30 minutes Q&A session.

### 1. The ADF Financial Services And Consumer Council: Australian Defense Force Financial Literacy Program

Air Commodore Robert Brown, Chairman, ADF Financial Services  
Consumer Council

### 2. Into Your Comfort Zone: The Western Australian Department Of Education

Cliff Gillam, Executive Director, Workforce at Department of Education,  
Western Australia

### 3. Financial Education for Employees at ExxonMobil (Malaysia)

Lokman Baharuddin, Human Resource Director, ExxonMobil (Malaysia)

1.00 – 2.30pm Lunch

2.30 – 5.00pm

**Session 6: Financial Literacy Programme At Workplace**

3 speakers at 40 minutes each and 30 minutes Q&A session.

**1. Financial Literacy As A CSR Programme For Employees And The Community: Citibank's Experience**

Sanjeev Nanavati , CEO, Citibank Malaysia

**2. Prospects For Financial Education For SMEs Employees**

CM Vignaesvaran A/L Jeyandran, DCEO (Operation), Pembangunan Sumber Manusia Berhad

**3. AKPK's Workplace Financial Education Services**

Koid Swee Lan, CEO, Agensi Kaunseling Dan Pengurusan Kredit

5.00 – 5.15pm

**Closing Remark**

Datuk Shahril Ridza Ridzuan, CEO, EPF Board.

5.15 – 5.30pm

Refreshment

5.30pm

End of Day 2

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**EPF SEMINAR 2013 - REGISTRATION FORM**


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**TOWARDS SECURING A COMFORTABLE RETIREMENT**  
**17 – 18 September 2013, Grand Hyatt Hotel, Kuala Lumpur, Malaysia**
**1. Participant Details**

Last Name:			
First Name:			
Title	Tun/Tan Sri/Pn. Sri/Dato'/Datin/Prof./Dr./Mr./Mrs./Ms.		
Sex:	<input type="checkbox"/> Male	<input type="checkbox"/> Female	
Position:			
Department:			
Organization:			
Street Address:			
City:		Postcode:	
State:		Country:	
Hp. No.:		Tel. No.	
Fax No.:		E-mail:	

**2. Registration Fee**

Status	Normal Rate
International / Local Participant	RM 500 per person

Note:

- 1) The Registration Fee will cover 4 tea-breaks, 2 lunches and all conference materials.
- 2) Accommodation is not provided.

Please return the complete registration form together with the copy of the payment receipt to:

**EPF Seminar 2013 Secretariat**

Kumpulan Wang Simpanan Pekerja, Jabatan Operasi Strategik, Tingkat 13, Bangunan KWSP, Jalan Raja Laut, 50350 Kuala Lumpur, Malaysia.

Tel: 603-2616 6267/603-2616 2197, Fax: 603-2698 0043

Email: [EPFseminar2013@epf.gov.my](mailto:EPFseminar2013@epf.gov.my)

**Closing date for registration: 16 August 2013**

***Payment Method***

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I enclose a cheque / bankdraft made payable to "Kumpulan Wang Simpanan Pekerja"

Telegraphic / Wire Transfer to the following account:

- Account Name: Kumpulan Wang Simpanan Pekerja
- Bank Name: Malayan Banking Berhad  
Wisma PKNS  
Ground Floor  
Jalan Raja Laut  
50350 Kuala Lumpur
- Account No.: 564155219470
- Swift Code: MBBEMYKL

Online banking facilities such as Maybank2u, CIMB Clicks to the following account:

Account Name: Kumpulan Wang Simpanan Pekerja  
Account No.: 564155219470

**Note: A copy of the payment slip is to be sent together with the registration form via email at [EPFseminar2013@epf.gov.my](mailto:EPFseminar2013@epf.gov.my) or via fax at +603 2698 0043.**